

MADHYAMCONNECT · BROKER USER GUIDE

The complete handbook for your workspace.

Every part of MadhyamConnect, explained step by step — profile and card, listings, leads, customers, collections, communication, content, RERA and the network portal.

Version 1 · 2026

genxdigitalsolutions.com

CONTENTS

SECTION	PAGE
1 Your workspace at a glance	2
2 Profile & digital card	3
3 Properties (listings)	4
4 Leads	5
5 Customers	6
6 Collections	7
7 WhatsApp Studio	8
8 Content Studio	9
9 RERA & Verify	10
10 Ask — the AI assistant	11
11 The network portal	12
12 Settings & privacy	13

1 Your workspace at a glance

MadhyamConnect opens on your dashboard. A left-hand menu groups everything you do: **Ask**, **Overview** and **Analytics** for the big picture; **Properties**, **Customers**, **Leads** and **Collections** for your daily work; **WhatsApp Studio**, **Content Studio** and **Profile & Card** for reach; **RERA & Verify**; and **Settings**.

Everything lives in **your** workspace — one broker, one account. Your data is private to you unless you deliberately share a listing, a collection or your card.

Tip. The Overview shows what needs your attention now; Analytics shows the trends over time. Start each day on Overview.

2 Profile & digital card

Your profile is the single source of truth for your identity on MadhyamConnect. Fill it once and it powers your digital card and public page automatically.

2.1 What to fill in

- **Identity:** name, firm, photo or logo, and a short line on your focus and areas.
- **Contact & social:** phone, website, Instagram, Facebook, YouTube — each appears live on the card.
- **RERA:** your registration number, if you hold one (see Section 9).

2.2 Sharing your card

Share by link or QR code. The card carries your branding and identity — it is **your** professional card, not ours. Update your profile any time and the card updates with it.

3 Properties (listings)

Add a property with its details and photos, save it as a draft, and publish when ready. Published listings can be shared directly or grouped into collections.

- **Add:** title, type, location, price and key details, plus media.
- **Draft vs publish:** work in private until it is ready to show.
- **Share:** send a listing by link, or add it to a collection for a specific client.

Accuracy is yours. The details you enter are shown as you entered them. For any project that must be RERA-registered, include the project's RERA registration number and do not advertise an unregistered project.

4 Leads

Enquiries arrive in your **Leads** inbox. Each lead moves through simple stages so you always know what to do next and nothing slips.

- **Work the pipeline:** update a lead's stage inline as it progresses.
- **Filter:** narrow by stage to focus on what is live.
- **Follow up:** reach a lead over WhatsApp in a click.

5 Customers

Your **Customers** area is your contact book. Save a contact, reach them on WhatsApp in one click, and export your list when you need it.

Handle contacts responsibly. Only add someone's details where you have a lawful basis, and use them for the purpose they were shared. See Settings & privacy (Section 12).

6 Collections

A **collection** is a curated set of properties for one client or one purpose. Group the right listings, share the set as a link, and give a client a clean, focused shortlist instead of a scattered thread.

7 WhatsApp Studio

WhatsApp Studio helps you reach customers the way they already prefer. Compose messages, attach an image, video or reel, and keep a history of what you sent.

Consent respected. Messaging tools honour opt-in. Some broadcast features go live only once the required WhatsApp Business connection is in place; where a connection is not yet active, the platform tells you rather than pretending to send.

8 Content Studio

Content Studio is where you create shareable creatives for your listings and your brand — for WhatsApp, Instagram, YouTube and print.

Honest status. Content Studio is a growing surface. Where a particular generation capability is still being wired to its engine, it is clearly marked — you will never see a feature presented as ready before it is.

9 RERA & Verify

RERA & Verify is where you record your RERA registration and related details, so they can appear on your profile and card. The platform represents this information honestly: it is shown as **declared by you** unless it has been cross-checked against a source.

RERA registration is administered **State-wise** — each State has its own authority, rules and portal — so keep your details current and let viewers verify on the relevant State RERA portal. The **RERA & Compliance Guide** explains your obligations in full.

Never faked. The platform does not invent or guarantee a verification. It shows what was checked, against what source, and when — or clearly marks it as unverified.

10 Ask — the AI assistant

Ask is an assistant scoped to your own workspace. Use it to draft messages, organise information and get quick answers about your work. It is designed to help, not to decide: it never silently writes a verified fact on its own, and it stays within your data.

11 The network portal

Inside MadhyamConnect is the property-intelligence **portal** — search, property dossiers, broker profiles, comparison, a watchlist and alerts. It helps you understand a property and a locality faster. It surfaces information; it does not verify or guarantee it. The dedicated **Network Portal Guide** covers every part in depth.

12 Settings & privacy

Settings is where you manage your account, your service areas and your data. Your privacy controls — exporting or deleting your data, and managing consent — live here too.

- **Your data rights:** request a copy of your data, or its correction or deletion, from Settings.
- **Security:** multi-factor sign-in protects your workspace.

How MadhyamConnect handles data is set out in the **Privacy Policy** and the **Data Handling & Security Overview**.

DISCLAIMER

Informational only. This handbook explains how to use MadhyamConnect and is not legal, financial or tax advice; screens, steps and features may change without notice. MadhyamConnect is a software tool and does not verify or guarantee listings, property or title information; you remain responsible for your own RERA compliance and honest disclosure. © GenX Digital Solutions 2026. Queries via genxdigitalsolutions.com.



GenX Digital Solutions

genxdigitalsolutions.com
