

MADHYAMCONNECT · COOKIE & DATA-HANDLING NOTICE

Cookies, and how we handle the basics.

What cookies and trackers MadhyamConnect uses, how consent works under Indian data-protection law, and how you stay in control.

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1 About cookies here

Cookies and similar technologies are small files or identifiers a website uses to run, remember preferences, and understand usage. MadhyamConnect uses a small set of them. Where a cookie identifies you, it is treated as personal data under the Digital Personal Data Protection Act, 2023, and this notice sits alongside our **Privacy Policy**.

Draft. This notice is being finalised with legal counsel; the definitive version governs once the service is live.

2 The categories we use

CATEGORY	PURPOSE	CONSENT
Strictly necessary	Sign-in, session, security — required to deliver the service you asked for.	Not required
Functional / preference	Remembering your choices to improve your experience.	Opt-in
Analytics / performance	Understanding usage so we can improve the product.	Opt-in

We do not use cookies to target advertising, and we do not track or profile anyone we reasonably believe to be a child.

3 Consent under the DPDP Act

Strictly necessary cookies load because they are needed to run the service. **Non-essential cookies (functional and analytics) load only after you opt in** through our consent banner, where Accept, Reject and Manage are offered with equal prominence — no pre-ticked boxes and no manipulative design. You can **withdraw consent as easily as you gave it**.

4 How to control cookies

- **Consent banner:** change your choices any time from the cookie preferences.
- **Browser settings:** block or delete cookies in your browser — note that disabling strictly necessary cookies may stop parts of the service working.

Some analytics may be provided by third parties operating under their own policies; where used, they are named in your cookie preferences.

5 Retention, changes & contact

Retention. Session cookies last for your session; other cookies persist for a stated period per category, after which they expire or are refreshed with your consent.

Changes & contact. We may update this notice; the current version is always on genxdigitalsolutions.com. For questions, contact our Grievance Officer, [grievance@genxdigitalsolutions.com]. See the Privacy Policy for the full picture of how we handle personal data.

DISCLAIMER

Informational only. This Cookie & Data-Handling Notice is a draft provided for general information and is not legal advice; it should be read with the Privacy Policy.
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