

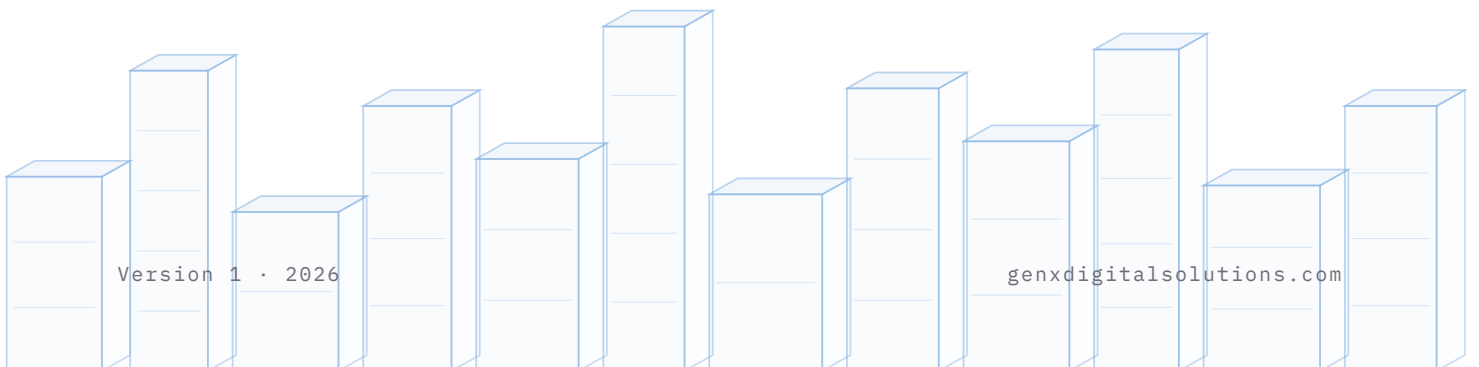
MADHYAMCONNECT · PRODUCT OVERVIEW

The broker's network, and operating system.

What MadhyamConnect is, the broker-to-broker network it creates, its key features, and who it is for. A product from the GenX Digital Solutions house.

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1 What MadhyamConnect is

MadhyamConnect (माध्यम — the intermediary; the broker is the *madhyam*) is a broker-to-broker real-estate network and operating system for India. In one clean workspace a broker runs the whole business — listings, leads, customers, collections and a shareable digital card — and connects with other brokers to co-broke and share inventory.

It is software **for** the broker, not a replacement for the broker. The platform organises information and workflow; the relationship, the negotiation and the professional judgement remain the broker's. Each broker gets their own workspace: one broker, one account, their own data and their own identity on the card they share.

Two things in one. MadhyamConnect is (1) an operating system for a single broker's business and (2) a network that lets brokers work together. The property-intelligence portal lives inside it.

2 The network — broker to broker

Real estate in India runs on relationships between brokers. A listing with one broker meets a buyer with another; deals close when brokers co-broke. MadhyamConnect makes that collaboration first-class: brokers can share inventory, discover co-broking opportunities, and keep a clear record of what was agreed.

The platform records what brokers enter about their co-broking arrangement; it is **not a party** to that arrangement, does not take brokerage, and does not guarantee any commission, payment or deal outcome. Those remain strictly between the brokers, ideally under their own written co-broking agreement.

3 Key features

AREA	WHAT IT DOES
Profile & digital card	One canonical broker profile that powers a shareable, branded digital visiting card and public page — carrying the broker's own identity.
Listings / properties	Add, organise and publish property listings with media, ready to share.
Leads	An inbox of enquiries with a simple stage pipeline, so nothing slips.
Customers	A contact book with one-click WhatsApp and export.
Collections	Curated, shareable sets of properties for a specific client.
WhatsApp Studio	Broadcast and message tools, opt-in respected, built for how brokers already communicate.
Content Studio	A surface to create shareable creatives for listings and the brand.
RERA & Verify	A place to capture and surface RERA registration details, represented honestly.
Ask (AI assist)	An assistant that helps draft, organise and answer — scoped to the broker's own workspace.

Honest about status. Some tools are fully live; some surfaces are being wired to their engines. Where a feature depends on an external connection or credential not yet in place, we say so — nothing is presented as working before it is. The **Broker User Guide** covers each feature in depth.

4 The property portal inside

Inside MadhyamConnect is a property-intelligence **portal** — a command centre for understanding property. From the front door a broker can open search, property dossiers, broker profiles, side-by-side comparison, a watchlist and alerts.

The portal surfaces information to help a broker work faster; it does not verify, endorse or guarantee that information, and it is not a substitute for legal due diligence. The dedicated **Network Portal Guide** walks through every part of it.

5 Who it is for

MadhyamConnect is built for the **working real-estate broker** in India — the individual or small firm who manages listings and clients every day and co-brokers with peers. It is a business tool for professionals, intended for adults, and each broker operates their own independent workspace.

To start, see the **Getting Started** guide; to go deep on every feature, see the **Broker User Guide**; for plans, see the **Plans & Pricing Guide**. Everything begins at genxdigitalsolutions.com.

DISCLAIMER

Informational only. This overview describes MadhyamConnect for general information; it is not legal, financial or investment advice, and features, availability and plans may change without notice. MadhyamConnect is a software tool and is not a real-estate agent, broker or party to any transaction; it does not verify or guarantee listings, property or title information. © GenX Digital Solutions 2026. Queries via genxdigitalsolutions.com.



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